RJ REYNOLDS

TOBACCO COMPANY

COPY

S. R. MacLEOD
Region Operations Mgr

150 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-9232
Fax (716) 634-3145

July 29, 1997

RJR Account #044880
Mr. P. Martin
A. D. BEDELL

DORAL BUY ONE CARTON GET 5 PACKS FREE / PROMOTION #701646

Dear Page:

DORAL ***pre-sleeved gratis*** product (6M), along with *Doral* Live product, has been ordered (see quantities listed below) to ship this promotion to participating retail accounts on the attached Customer List. *R. J. Reynolds'* sales personnel will assemble offers at store level.

DORAL*GRATIS* BRAND STYLE	GRATIS UPC Code	#/ (6M) Gratis Cases	DORAL LIVE BRAND STYLE	LIVE UPC Code	#/ (12M) Live Cases
Light 100	12300-21775	25	***Light 100***	12300-15212	25
FF 100	12300-21776	14	***FF 100***	12300-15312	14
Men Lt 100	12300-21858	14	***Men Lt 100***	12300-15812	14
Ult Lt 100	12300-21860	14	***Ult Lt 100***	12300-16712	14

Product / Premium Arrival: **August 19, 1997**

Ship Date to Retail: **Week of: August 25, 1997**
EFT $ Amount: **$37,160.17**
Non-EFT $ Amount: **$N/A**

A list of accounts authorized to receive product distribution is attached. RJR will reimburse you $9.00 per **live 12M** case for all product packed and shipped to retail on a timely basis. This equates to **$603.00 (67 (12M) case(s) @ $9.00)**. Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: C. Alessandra
Enclosure: Customer List

Note to RJR Manager:
Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

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Source: https://www.industrydocuments.ucsf.edu/docs/zyny0000

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PROMOTION #701646: DORAL BUY 1 CARTON GET 5 PACKS FREE

PRODUCT ARRIVAL DATE: 8/19/97

SHIP NUMBER OF CARTONS AS INDICATED [LIVE (12M) PRODUCT AND GRATIS (6M) PRODUCT] TO STORES LISTED.

**** R.J. REYNOLDS SALES PERSONNEL WILL ASSEMBLE AT STORE LEVEL.**

						#/LIVE CARTONS				#/GRATIS CARTONS					
SR TERR	RJRS #	FULL NAME	ADDRESS	CITY	STATE	120	60	MENTHOL 60	MENTHOL 30	60	30	MENTHOL 30	MENTHOL 30	NEAR ACCOUNT	DIRECT ACCOUNT
162603	601185	49 EXPRESS	409 BLOOMINGDALE RD	BASOM	NY	120	60	60	60	60	30	30	30	300	BEDELL
162603	742675	ARROWHEAD SMOKE	852 BLOOMINGDALE RD	BASOM	NY	120	60	60	60	60	30	30	30	300	BEDELL
162603	598116	T.P. DELI & FUEL	837 BLOOMINGDALE RD	BASOM	NY	120	60	60	60	60	30	30	30	300	BEDELL
162606	673510	OIL SPRINGS CORNERS	W SHORE ROAD	CUBA	NY	120	60	60	60	60	30	30	30	300	BEDELL
162606	509388	ROSEINE'S	1832 BUSH RD	GOWANDA	NY	120	60	60	60	60	30	30	30	300	BEDELL
162606	128513	SENECA HAWK TOBACCO	PROJECT	IRVING	NY	120	60	60	60	60	30	30	30	300	BEDELL
162606	536774	JR'S SMOKESHOP	RT. 5 & LAKESHORE RD	IRVING	NY	90	60	60	60	45	30	30	30	270	BEDELL
162606	566889	SANDY'S PLACE	RT. 438	GOWANDA	NY	90	60	60	60	45	30	30	30	270	BEDELL
162606	733079	BIG INDIAN SMOKESHOP	597 MILESTRIP RD	IRVING	NY	90	60	60	60	45	30	30	30	270	BEDELL
162606	737880	JWS ENTERPRISES III	685 BROAD ST	SALAMANCA	NY	60	30	30	30	30	15	15	15	150	BEDELL
162606	675069	COLDSPRING SMOKE	W PERIMETER RD	STEAMBURG	NY	90	60	60	60	45	30	30	30	270	BEDELL
162606	368567	KEN'S SMOKESHOP	2001 ROUTE 219	LIMESTONE	NY	90	60	60	60	45	30	30	30	270	BEDELL
162606	675068	RICHARDS SMOKESHOP	W PERIMETER ROAD	STEAMBURG	NY	90	60	60	60	45	30	30	30	270	BEDELL
162606	328435	OJ'S SMOKESHOP	W.PERIMETER ROAD	STEAMBURG	NY	90	45	45	45	45	22.5	22.5	22.5	225	BEDELL
162606	482404	KENS LOCAL SMOKESHOP	7 MAIN ST	SALAMANCA	NY	90	45	45	45	45	22.5	22.5	22.5	225	BEDELL
				TOTAL CARTONS		1500	840	840	840	750	420	420	420		BEDELL Count
				TOTAL CASES		25	14	14	14	25	14	14	14		

7/29/97CTNDORL.XLS

Source: https://www.industrydocuments.ucsf.edu/docs/zyny0000

GHCP18RN1610XX TEMPORARY PAYMENT DETAIL REPORT 09/25/97

ACCOUNT NUMBER: 044880
VOUCHER NUMBER: 15371518
DATE WRITTEN: 09/25/97
STATUS: PAID
AMOUNT PAID: 603.00

A.D. BEDELL
PO BOX 349
SALAMANCA , NY 14779

SEND CHECK TO: ROU

DESCRIPTION	UNITS	AMOUNT
'97 VAP SHIPPING	67.00	603.00

EXPLANATION: DORAL 5 PK CTN PROMO 701646 - CAA

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